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What is it? (back to top)

In response to your requests for faster, flexible reporting of customer feedback provided via telephone follow-up interviews and e-mail surveys, SERVICE 800 has developed a **web reporting tool** that will allow reporting and analysis in the format(s) that mean the most to you.

Whereas drill-down analysis was always available through SERVICE 800 reporting, **eSMART** will allow you to run instant drill-downs on the fly, without making special reporting requests. Distributing your company's results is also a thing of the past as each authorized user has direct access to their results at any time.

How does eSMART work? (back to top)

eSMART is an easy to use, online ad hoc reporting tool designed with service managers in mind. The tool will allow you to drill-down into your results, view trends, locate problem areas and share results with your co-workers. Simply click on the area you are most interested in and begin using your reports.

Depending on your Service 800 program, feedback will be updated daily, weekly, monthly or on a predetermined schedule. This allows you to have timely, complete results to base your business and service decisions.

How do I access eSMART? (back to top)

Log on to our website https://www.service800.com/esmart

What are the system requirements? (back to top)

- Internet Explorer 6.0 or higher
- Any pop-up blockers must be <u>disabled</u> or pop-ups must be allowed for this web site
- Browser <u>must accept</u> cookies
- Browser <u>must accept</u> JavaScript

How do I set up a User ID and Password to begin using eSMART? (back to top)

If you are a sponsor (owner) of a SERVICE 800 customer satisfaction program, please contact your SERVICE 800 Account Manager at 800-475-3747 for assistance. If you are receiving SERVICE 800 results from within your organization, please contact your current report source for assistance.

Logging onto eSMART

? => SERVIC	^{E 800} e S	MART nic Service Measurements And Report	Tool
User ID: Password: <u>CI</u>	Please Log In	 This site requires: <u>Internet Explorer 6.0 and above.</u> Javascript must be Enabled Popups must not be blocked (check with your software vendor for instructions on unblocking selected websites.) Cookies must be Enabled 	Change Password

For roll-out purposes, all initial participants will have their User ID set to their email address and the Password either set to a SERVICE 800 or client requested value.

The results available to each user will be determined by their security/access level designated by the program's sponsor. Regardless of access level, all reporting functionality will be identical for all users. Only the results released to each user will vary.

eSMART Main Screen Layout



eSMART electronic Service Measurements And Report Tool

Select Program and Select Date Range Menus



If you are running multiple SERVICE 800 programs using eSMART, using the drop-down menu, select the program you would like to view.

Select Date Range Select a single report period, or range of periods, or choose to select results collected on a specific day or range of days.

Once you have selected your date range, click the "Refresh with Selected Range" to update your report.

Please note:

The 'Report Period' option will display all results tagged to be included within a specific period for reporting purposes. Some results may have been collected during the preceding or trailing months so be sure to take note of the interview days in the 'began on/ended on' range when using the 'Report Period' option.

The 'Daily Activity' option allows you to limit the view to program activity on specific days regardless of the report period.

eSMART electronic Service Measurements And Report Tool

Quick Results Menu



Program Summary	A summary of account activity during the selected date range.
Create a Comparison	A menu option to generate a side-by-side comparison of multiple elements (Example: Technicians, Product Types, etc.).
Insert a Benchmark	Allows you to insert an Industry Benchmark into a chart for comparison purposes. *Available only if your organization is actively participating in a benchmark program.
Display Details	Displays the detail of each individual call reflected on the chart/page being viewed.
Custom Dashboard	On programs receiving custom charts/views, this link will flip back and forth between the standard eSMART reports and your custom view.
Start New Drill-Down	Reverts back to the combined results based on the date range selected in order to begin a new series of drill- downs.
(back to top)	

eSMART electronic Service Measurements And Report Tool

Report Tools Menu



Chart Options

A menu option to modify the chart from displaying a simple average to a percentage of a specific rating or ratings. (Example: % of ratings of a 4 and 5).

Export Details Behind this Page

•	View or export the records behind the current chart/drill-down being viewed.
Print Options	Choose to print, or copy, the chart/Program Summary displayed on the screen.
Program Search	An option to quickly view specific records across multiple programs based on a string of values. *Not available on all programs.
Reset Report	Resets the report to display the page similar to when you first logged in. Be aware that Reset Report will clear all of the items listed under Today's History.
(back to top)	

(back to top)

eSMART electronic Service Measurements And Report Tool

Favorites Menu



Save History as a FavoriteThis option allows you to save the set of charts/drill-
downs shown under Today's History and quickly recall
them the next time you visit the web site.Restore a FavoriteRecalls a previously saved Favorite made during an
online session. This feature is ideal for users creating
numerous drill-down reports that need to be viewed
repeatedly.Delete a FavoriteA feature that deletes a previously saved Favorite report.(back to top)Image: Save the set of charts/drill-
downs shown under Today's History and quickly recall
them the next time you visit the web site.

eSMART electronic Service Measurements And Report Tool

Today's History



Today's History

This area lists all of the drill-downs/reports you have created during your online session. You may flip back and forth between reports by selecting <u>Display</u>.

If you have created several drill-downs you would like to save as a Favorite but want to remove unnecessary chart/drill-downs first, select <u>Remove</u>.

To remove all items listed in Today's History, use the Reset Report option (listed under the Report Tools Menu).

Q. How do I drill down into a report?

A: With your mouse, click on any one of the rating bars to display the Drill-Down menu (shown below). From this menu, select the element you would like to see the rating you have selected broken apart by (from the left-hand side of the Drill-Down menu).

2 => / SERVICE800	Drill-Down Menu	
Continue to Drill Down By:	Current Selection	Options:
🔿 Area	Current Drill Down	
O Model		Display all ratings with current selection
○ Platform		Juni carrent selection
O Region		Create a Trend Chart
O TechID		with current selection
🔿 TechName		Create a Program Summary
🔿 User Type		with current selection
O Warranty Status		
		Cancel

Example: The chart below was created by selecting PLATFORM from the above Drill-Down menu:



Q. I want to quickly review all of the details for certain records but in a format that summarizes each call. How do I do this?

A. Once you are viewing the element or date range you are interested in, simply select 'Display Details' found under the Quick Results menu. This will generate a format displaying your organization's information in the upper portion and the contact's feedback in the lower portion.

		Customer March 01 20	RS Corp Satisfaction Demo 005 - March 31 2005 gs by Category	
	Ticket:	508654715.70000654	ProjCode:	ZZ
	CustID:	77528	Company:	YE OLDE TECH SHOPPE
	Contact:	DEANNA	Phone:	5553624811
	Email:		Service Date:	5/9/2004
	TechID:	700	TechName:	JEAN
	Description:	SYSTEM WILL NOT REBOOT	Platform:	DESKTOP
	Model:	77622	Area:	Ohio Valley
	User Type:	USER	Warranty Status:	WARRANTY
	Region:	CENTRAL	Request Followup Call:	0
	Rep Hot:		Automatic Hot Condition:	
			Ratings	
	Ease Re:	sponse Time Technician Ability (Completeness Recommen	d Fix Time Reuse Overall 3
		Scale 1 to 5 W	here 5 is Very Satisfie	
		(Comments:	
Llauralaur	ou feel the con	rice contact went?: HAD & POWE	R OUTAGE WHICH CAUSE	O THE PROBLEM, TECH WAS QUICK & FRIENDLY

From this view, you may choose to print the details using your browser menu. Each record will appear on a separate page to easily share with your co-workers or use during reviews.

Q. How do I compare items within my report?

A: Click the 'Create a Comparison' menu button located under 'Quick Results' to bring up the pop-up menu (shown below). On the left-hand side of the menu, click the comparison group (such as Platform, Region, etc) and select the values to compare from the right-hand side of the menu. To generate the new chart click the Display Comparison button.

*To select multiple values, hold down Ctrl on your keyboard while making your selections.



Example: By using the above selections, the chart below was generated:



Q. How do I view the data behind the chart?

A. Click the 'Export Details Behind this Page' option listed under Report Tools. This will create a pop-up menu with potential data elements in your reports. Select the items you wish to see displayed by clicking the box next to the data element or, if you wish to see all elements, simply click Select All Elements.

? ≕> Service8	View / Export Deta	ails
	Select Elements to Export	
Ticket	Region Ease	Select All Elements
CustID Company	Response Time Technician Ability Completeness	De-Select All Elements View Records
Phone	Recommend Fix Time	View Records
Service Date	Reuse	Cancel
TechName Description	How do you feel the service contact went? What one thing (if any) could we do better next time?	
Platform Model Area	What one element is most important?	

Once all the elements you wish to see displayed have been selected, click Preview Results and the data elements will be displayed. This file can be viewed as is or saved onto your local hard drive for later use.

	A	B	Ç	D	E	F	G	н	1	J	K	L
1	Reporting Period: Ma	ch 01 2005 -	- March 31	2005								
2	Ratings by Category											
3	Status	Ticket	ProjCode	CustID	Company	Contact	Phone	Email	Service Date	TechID	TechName	Description
4	Interview	508654715.7	ZZ	77528	YE OLDE TECH SHOPPE	DEANNA.	5553624811		5/8/2004	700	JEAN	SYSTEM WILL NOT P
5	Interview	608664726.1	ZZ	12312	ABC COMPANY	EDDIE	5553624814		6/9/2004	600	DAVID	DISPLAY PROBLEMS
6	Interview	508655064.1	ZZ	82688	MOUNTAIN RANGE SERVERS	CAROL	5553624923		5/21/2004	800	CHAD	PM
7	Interview	508655117.4	ZZ	77777	THE QUOTA	NANCY	5553624940		6/3/2004	600	DAVID	MOUSE ERRORS
8	Interview	508654861.3	ZZ	97380	GONE FISHIN INC	CATHERINE	5553624857		5/16/2004	400	MONICA	DISPLAY PROBLEMS
9	Interview	508654789.8	ZZ	77528	YE OLDE TECH SHOPPE	BRENDA	5553624835		5/27/2004	300	ELLISA	PRINTER ERRORS
10	Interview	508654966.6	ZZ	99999	BUBBAS OFFICE SUPPLY	DAVID	5553624891		6/9/2004	400	MONICA	DISPLAY PROBLEMS
11	Interview	508654792.4	ZZ	77520	YE OLDE TECH SHOPPE	BRENDA	5553624035		5/27/2004	300	ELLISA	PRINTER ERRORS
12	Interview	508654009.8	ZZ	92900	BUZZ COFFEE PRODUCTS	JEFF	5553624446		5/16/2004	500	DAVID	PRINTER JAMMING
13	Interview	508654785.9	ZZ	77528	YE OLDE TECH SHOPPE	DWIGHT	5553624833		5/27/2004	400	MONICA	BROKEN MONITOR
14	Interview	508654977	ZZ	12312	ABC COMPANY	DAVID	5553624894		5/16/2004	400	MONICA.	DISPLAY PROBLEMS
15	Interview	508654827.5	ZZ	12312	ABC COMPANY	808	5553624845		6/1/2004	400	MONICA	BROKEN MONITOR
16	Interview	508654704	ZZ	92900	BUZZ COFFEE PRODUCTS	LINDA	5553624006		5/21/2004	500	DAVID	MOUSE ERRORS
17	Interview	508655148.6	ZZ	77777	THE QUOTA	CRAIG	5553624950		5/16/2004	300	ELLISA	MONITOR PROBLEM:
18	Interview	508654979.6	ZZ	77045	PHONE GUYS	SUSAN	5553624896		5/9/2004	500	DAVID	KEY BOARD PROBLE
19	Interview	508655036.8	ZZ	92900	BUZZ COFFEE PRODUCTS	PAMELA	5553624915		5/8/2004	200	SUE	REPORTING SYNTAX
20	Interview	608666110.9	22	84709	ABOVE AVERAGE TECH SHOP	RALPH	6663624939		6/9/2004	400	MONICA	PM
21	Interview	508654752.1	ZZ	92900	BUZZ COFFEE PRODUCTS	AARON	5553624023		5/9/2004	400	MONICA	GENERAL FAILURE
22	Interview	508654954	ZZ	99999	BUBBAS OFFICE SUPPLY	DAVID	5553624891		6/9/2004	400	MONICA	DISPLAY PROBLEMS
23	Interview	508654694.9	ZZ	22657	DEF COMMUNICATIONS	CHRISTINE	5553624804		5/9/2004	500	DAVID	BROKEN MONITOR
24	Interview	508654762.5	ZZ	77777	THE QUOTA	TOM	5553624826		5/8/2004	500	DAVID	MOUSE ERRORS
26	Interview	608664870.4	ZZ	82688	MOUNTAIN RANGE SERVERS	KRISHNA	5553624860		6/9/2004	400	MONICA	DISPLAY PROBLEMS
26	Interview	508655031.6	ZZ	01097	BIG ISLAND COMPUTERS	ANDRE	5553624913		5/9/2004	200	SUE	REPORTING SYNTAX
27	Interview	508655142.1	ZZ	92900	BUZZ COFFEE PRODUCTS	PAUL	5553624949		6/9/2004	400	MONICA	PM
28	Interview	508654901.6	ZZ	97420	SYSTEMS AND MORE	JOHN	5553624871		5/9/2004	300	ELLISA	PAPER MISFEEDING
29	Interview	508655010.8	ZZ	77392	YE OLDE TECH SHOPPE	GARY	5553624906		5/9/2004	800	CHAD	PRINTER JAMMING
30	Interview	608666173.3	22	22667	DEF COMMUNICATIONS	AMANDA	6553624959		6/9/2004	600	DAVID	PRINTER JAMMING
31	Interview	508655090.1	ZZ	12312	ABC COMPANY	TY	5553624932		5/9/2004	500	DAVID	MOUSE ERRORS
32	Interview	608664834	ZZ	12312	ABC COMPANY	JUDY	5553624848		6/16/2004	200	SUE	PRINTER ERRORS
33	Interview	508654891.2	ZZ	12312	ABC COMPANY	KAY	5553624867		5/16/2004	400	MONICA	DISPLAY PROBLEMS
34	Interview	508654958.8	ZZ	12912	ABC COMPANY	LINDA	5553624889		5/16/2004	100	BOB	BROKEN MONITOR
DE.	helten deur	600066147.0	22	33333	THE OLIVITA	ODAIO	6660004050		E110/0004	000	CLUCA.	MONITOR RECORDERA

Q. How do create a Program Summary for an individual element?

A. First, create a drill-down chart containing the element you are interested in reviewing. In the below example and using the Overall Rating, a drill-down chart was created by Platform. From this chart, "SERVER" was selected to bring up the Drill-Down menu once again.

? => ! SERVICE800	Drill-Down Menu	
Continue to Drill Down By:	Current Selection	Options:
🔿 Area	Platform: SERVER	
O Model	Current Drill Down	Display all ratings with current selection
O Region	Rate: Overall	
O TechID		Create a Trend Chart
🔿 TechName		with current selection
🔘 User Type		Create a Program Summary
◯ Warranty Status		with current selection
		Cancel

At this point, select "Create a Program Summary with current selection". This option will generate a Program Summary detailing only the element you are interested in. In this example, a Program Summary was created "SERVER" records.

		About Us F	ast Facts	eSMART Support	Log O
Select Progra	m	RS Cor			
RS Corp		Customer Satisfac March 01 2005 - Ma			
Select Date Ra	nge	Platform: SEI	RVER		
Historical Results Av Jan/2005 - Mar/20	ailable				
	100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100	Records supplied by your organi	ization (www):	97	
O Report Period O Da		Excluded due to Perman	ent Skip List:	0	
Activity for this program b Jani'01/2005	rgen on.		e to Skip List:	0	
FROM: Mar 🔛 1 🔛	2005 🔛		records found	0	
TO: Mar 🔛 31 🔛	2005 🔛	Records placed into prod	and the second second	92	
Activity for this program last Mar/31/2005	updated on:		d Calls (View)	75	
			sations (view):	75	
Refresh With Selecte	d Range		Sheets (Vew): one Numbers:	5	
Date Range Options Definition a	nd Information			A CONTRACT	
Quick Result		Rat	tings By Cate		
	5		Ease (47):	4.1	
Program Summary			se Time (46): n Ability (53)	3.6 3.5	
Create a Comparison			eteness (53).	3.9	
Insert a Benchmark			ommend (61):	3.9	
Display Details			Tix Time (61):	3.4	
Custom Dashboard			Reuse (57):	3.8	
Start New Drill-Down			Overall (62):	3.9	
Report Tool	5				
Chart Options		Numbers displayed above are ba took place during th			
Export Details Behind Th	s Page	Scale 1 to 5 Where 5 in			
Print Options					
Program Search		All Materials @ 2008	6 SERVICE 800		
Reset Report					

Q. How do I save my current session's history?

A. First, create the chart(s)/drill-down(s) you would like to save (displayed under Today's History). Click on the "Save History as a Favorite" button from the left-hand menu under the 'Favorites Menu'.



A menu will pop up asking you to provide a name, enter the name and click the save button. This report is now accessible for future use by clicking the "Restore a Favorite".



eSMART electronic Service Measurements And Report Tool

SERVICE 800 eSMART Terms and Definitions (back to top)

Insert a Benchmark Blue Line on Charts Display Details Chart Options Create a Comparison Completed Calls Contact Conversations Custom Dashboard Delete a Favorite Records placed into production Drill Down Duplicate records found Export Details Behind This Page Hot Sheets Records supplied by your organization (n) Permanent Skip List, Records excluded due to **Print Options** Problem Phone Numbers Program Search Program Summary **Refresh With Selected Range** Reset Report Restore a Favorite Save History as a Favorite Selected Date Range Skip List, Records excluded by Start new Drill-Down Today's History Trend, Create a

SERVICE 800 eSMART Terms and Definitions

Insert a Benchmark: (back to top) (back to list of definitions)

This option inserts the Industry Benchmark Average(s) onto the chart for comparison purposes. Available only if you are an active Benchmark Participant.

Blue Line on Charts: (back to top) (back to list of definitions)

This displays your programs' comprehensive (combined) average for the category selected allowing you to easily compare each drill-down element to your combined average.

Display Details: (back to top) (back to list of definitions)

Displays the detail of the individual calls reflected on the chart/page being viewed in a formatted manner.

Chart Options: (back to top) (back to list of definitions)

This option allows you to modify the chart from displaying an average to displaying a percentage, or percentages, of specific ratings.

Create a Comparison: (back to top) (back to list of definitions)

A menu option used to create side-by-side comparisons of two or more elements. Please see the Frequently Asked Questions section for instructions.

Completed Calls: (back to top) (back to list of definitions)

Consists of one of the following 3 elements; 1) A Conversation or 2) 3 documented attempts to reach a customer or 3) A Problem Phone Number. Any one of the 3, result in a record being flagged as 'Completed'.

Contact: (back to top) (back to list of definitions)

A contact is the individual to be reached by phone or email and invited to complete a follow-up survey.

Conversations: (back to top) (back to list of definitions)

SERVICE 800 has reached the contact provided and have obtained at least one comment or rating from that contact. Conversations may be further defined by your current Service Agreement.

Custom Dashboard: (back to top) (back to list of definitions)

A custom report/chart requested by a SERVICE 800 client and included within eSMART.

Delete a Favorite: (back to top) (back to list of definitions) A feature that allows you to delete previously saved "Favorites".

eSMART electronic Service Measurements And Report Tool

SERVICE 800 eSMART Terms and Definitions

Records placed into production: (back to top) (back to list of definitions)

The number of records assigned to SERVICE 800 Calling Reps to achieve your established targets.

Drill Down: (back to top) (back to list of definitions)

By clicking on one of the charted categories; you are able to 'drill down' by selecting certain elements.

Duplicate records found: (back to top) (back to list of definitions)

Records provided to SERVICE 800 that were found to contain the same contact values on multiple records. Removed from the data file prior to being 'Placed into Production'.

Export Details Behind This Page: (back to top) (back to list of definitions)

An option to allow the user to either view or export records creating the specific chart/drill-down being viewed. See Frequently Asked Question for instructions.

Hot Sheets: (back to top) (back to list of definitions)

A Hot Sheet is an urgent customer situation. Examples may include an incomplete service event, a sales opportunity or a customer requesting to be contacted by a manager.

Records supplied by your organization: (back to top) (back to list of definitions)

The total number of records SERVICE 800 has received for your program during this reporting period.

(n): (back to top) (back to list of definitions)

This denotes the exact number of ratings behind the displayed average or percentage on a chart or table. The (n) number is updated to reflect each drill-down and category being viewed.

Excluded due to Permanent Skip List: (back to top) (back to list of definitions)

Permanent Skips are identical to the Skip List except on a permanent basis. Records flagged to be permanently skipped may include both customer and program sponsor requests to be removed permanently.

Print Options: (back to top) (back to list of definitions)

A feature used to print the page you are viewing or the Call Details for those records. Please see the Frequently Asked Question section for instructions.

Problem Phone Numbers: (back to top) (back to list of definitions)

SERVICE 800 Calling Reps were unable to obtain a conversation because of difficulties with the number or contact provided.

SERVICE 800 eSMART Terms and Definitions

Program Search: (back to top) (back to list of definitions)

An option to quickly view specific records within your program based on a string of values.

Program Summary: (back to top) (back to list of definitions) A summary of account activity during the time frame selected.

Refresh With Selected Range: (back to top) (back to list of definitions) To be used after modifying the report period. This will refresh the report to reflect the selected range.

Reset Report: (back to top) (back to list of definitions) Resets 'Today's History' by removing all reports/charts created during the online session.

Restore A Favorite: (back to top) (back to list of definitions) This feature allows users to restore 'Favorites' you have previously saved.

Save History As A Favorite: (back to top) (back to list of definitions)

Saves the current list of charts/drill-downs displayed under 'Today's History' for future review. This will allow you to recall the report the next time you visit the web site without going through the steps to recreate them.

Selected Date Range: (back to top) (back to list of definitions)

The date range you have active in your current report view.

Skip List, Records excluded by: (back to top) (back to list of definitions)

A list of contacts SERVICE 800 recently spoke with that are blocked from being contacted again until a set timeframe has expired. Defined in your program set up, the contact will stay on the list for a predetermined length of time (normally 30, 60 or 90 days).

Start New Drill-Down: (back to top) (back to list of definitions)

Takes the user back to the combined results based on the date range selected in order to begin a new drill-down sequence.

Today's History: (back to top) (back to list of definitions) Displays the reports you have created during your online session.

Trend, Create a: (back to top) (back to list of definitions) An option to trend results over time.