The Unstoppable Compaq Advantage



New AlphaServer GS Series

Compaq and Oracle — Engineering high performance for e-business suites

"To succeed and profit from the opportunities created by the Internet, a company must have ready access to current, centrally located data. That is why Oracle has built its entire suite of applications so our customers can consolidate their data servers. The Compaq AlphaServer GS series is an ideal server need so customers can leverage the entire **Oracle E-Business Suite.**"

Ron Wohl Executive Vice President, Applications Development Oracle Corporation The "e-conomy" requires easy connection with customers and suppliers. Proper data management is critical but useless if it can't be effectively analyzed at Internet speed. How do you harness the Internet to do this? With *Compaq NonStop*™ eBusiness solutions and Oracle E-Business Suite.

World-class performance

Consolidating databases, servers, and storage to run multiple applications results in better business decisions. How do you do it? You implement Oracle's E-Business Suite and the *Compaq AlphaServer* GS series running the *Compaq Tru64 UNIX*® operating system. Add the *Compaq SANworks* Storage Area Network architecture and you have an outstanding Server Consolidation solution that delivers high performance and unstoppable availability.

Oracle's E-Business Suite — comprehensive and integrated

The Oracle E-Business Suite transforms businesses into e-businesses by delivering fully integrated, 100% pure Internet applications. With customer, supplier, and internal applications accessible via a standard Web browser, Oracle E-Business Suite allows you to centralize data on fewer servers, simplify implementations, and reduce IT infrastructure costs.

The fully integrated Oracle E-Business Suite offers enterprise-wide manufacturing and supply chain management, financial, human resource management, marketing, sales, and service applications. With a full 360-degree view, from the initial contact with prospects, through planning, production, and delivery, to post-sale service and support, you can maximize operational efficiency and create new business opportunities.



The role of the Compaq AlphaServer GS series

To succeed in the Internet era, a business must stretch its systems capability and find greater efficiencies. The new *Compaq AlphaServer* GS series — consisting of *Compaq AlphaServer* GS80, GS160, and GS320 systems — is an enterprise server series designed from the ground up for system capacity, performanceenabling infrastructure, economic scalability, and robust data management. As a foundation for Oracle's E-Business Suite, Compaq's unstoppable *AlphaServer* GS series with the *Tru64 UNIX* OS provides the highest levels of availability and flexibility of any RISC/UNIX server.

High capacity and investment protection

To meet your present and future needs, your systems must have peak performance, seamless scalability, and no downtime. The *AlphaServer* GS series, with up to 32 *Alpha* processors, 256 GB of memory, and 224 64-bit PCI slots exceeds the requirements of the most demanding applications — and companies. Equally important, the *AlphaServer* GS series provides headroom today and into the future, enabling customers to grow with a projected 20-fold performance increase over its product life.

The *AlphaServer* GS series also provides superior investment protection. By adding CPUs, upgrading CPUs or expanding from an *AlphaServer* GS80 to a GS160 to GS320, you continue to use earlier investments and achieve new performance, scalability, and reliability for critical applications. Its modular architecture lets users start with a system that meets their present needs and scales, without disruption, into fully loaded systems as requirements change. Invest in capacity as needed, rather than underestimating required capacity needs. The *AlphaServer* GS series is unique since it can mix different CPU versions within a system, rather than replace all CPUs.

The partitioning advantage

The *AlphaServer* GS series' hardware partitioning capabilities allow multiple copies of the same or different operating systems and application revisions to run concurrently in separate system partitions. This lets you consolidate applications that previously ran on separate servers, reducing complexity and management requirements.

Manageability

Through online expansion, maintenance, repair, reconfiguration, and hot-swap and hot-add components — it offers a *Compaq NonStop*[™] eBusiness platform that eliminates unscheduled downtime. With capacity on demand, additional CPU and memory resources can be installed — without system disruption. Complete "lights out" management, with redundant consoles, means you never have to be physically at the system to manage it.

The synergy offered by the *Compaq AlphaServer* GS series together with Oracle's E-Business Suite harnesses the power of the Internet. The *AlphaServer* GS series' capabilities provide the ideal platform for Oracle's world-class e-business application suite.

How to learn more

To learn more about how Oracle's R11i Internet E-Business Suite running on *Compaq AlphaServer* GS systems can bring high performance to your business, call 1-800-AT-COMPAQ. Or visit www.compaq.com/alphaserver, or call your local Compaq representative.

For more information on Oracle's R11i E-Business Suite, visit www.oracle.com/applications/index.html?11i.html

For more information TOLL-FREE PHONE: 1-800-282-6672 WEB SITE: www.compaq.com/alphaserver

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