

# HP Today

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## HP today

Providing innovation at a price our customers can afford, and delivered with an experience that sets us apart.



## Innovation Collaboration Execution

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## Innovation that drives markets

- Products and technology leadership
- Valuable customer solutions and experiences
- Advanced research in emerging technologies





## Focused R&D investments

... and leveraging partners' research





## Execution that makes a difference

Focused on improving business performance

- The right people, the right senior management team
- The right portfolio
- The right partners
- The right capabilities



# HP today



## Broad capabilities

- Fortune 11 company
- Leadership in virtually every market, customer segment and region
- Operations in 170 countries
   -43 currencies, 15 languages
- 150,000 employees
- 70,000 service partners
- 210,000 sales partners
- 11 patents a day





## Leadership across the board

	Share Percent
<ul> <li>Disk Storage Systems</li> </ul>	48.0%
• Storage Area Network Systems <sup>1</sup>	23.9%
• External RAID Storage Systems <sup>1</sup>	16.1%
• UNIX Servers <sup>1</sup>	29.5%
• Linux Servers <sup>1</sup>	27.7%
<ul> <li>Windows Servers<sup>1</sup></li> </ul>	36.2%
<ul> <li>Blade Servers<sup>1</sup></li> </ul>	35.2%
<ul> <li>Handhelds</li> </ul>	26.0%
<ul> <li>Notebook PCs<sup>2</sup></li> </ul>	14.0%
Desktop PCs	14.8%
Workstations	27.1%
<ul> <li>Laserjet Printers<sup>3</sup></li> </ul>	41.5%
<ul> <li>Inkjet Printers<sup>3</sup></li> </ul>	42.0%
1 Eastony Poyonuo; other percentages are Units	



Market Position

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Factory Revenue; other percentages are Units <sup>2</sup> Classified as "portables" by IDC <sup>3</sup> Includes color and monochrome; single and multi-function Source: DC CQ 2005 Worldwide Data



## HP ships more servers than anyone

- HP out ships all vendors for 12 straight quarters<sup>1</sup>
- HP shares #1 position in worldwide server revenue<sup>2</sup>
- #1 ProLiant servers continue to lead market for 35 consecutive quarters (nearly 9 years)<sup>3</sup>
- Blade server revenue more than doubled<sup>3</sup>
- #1 in x86-64-based servers, leading in both AMD Opteron<sup>™</sup> and Intel Xeon<sup>™</sup>-based systems<sup>3</sup>
- Outgrew the market in Itanium 2 revenue and units, nearly doubling revenue YoY
- 33.6% Linux server unit growth YoY

(3) YoY in revenue and units

- #1 in total UNIX® server revenue
- #1 in Windows units and revenue
- #1 in Linux server market
- Outpaced the market in x86, blade and Intel® Itanium® 2 (EPIC)-based servers<sup>3</sup>



<sup>(1)</sup> Source: IDC's Worldwide Quarterly Server Tracker, May 2005.

<sup>(2)</sup> Factory revenue according to IDC's Worldwide Quarterly Server Tracker, May 2005.



## Financial strengths

- \$80 billion annual run rate
- \$7 billion in organic growth in FY04
- \$13 billion in gross cash at end FY04
- Generating >\$5 billion in cash from operations annually



# Q2 FY05 company overview – record quarter revenue

# \$21.6B revenue, up 7% Y/YEnterprise Storage & ServersHP Services+14%SoftwarePersonal Systems GroupHP Financial Services+16%

Non-GAAP operating profit \$1.3B Non-GAAP EPS 37¢

GAAP operating profit \$1.2B GAAP EPS 33¢

Cash flow from operations \$2.4B

Source: HP Consolidated Statement of Earnings, May 17, 2005









## Q2 FY05 company overview





## HP's broad portfolio





## Unprecedented reach

#### HP:

- Enables more than 100 million mobile phone subscribers
- Handles two out of three credit-card transactions
- Powers 106 of the world's 120 stock exchanges
- Supports 95% of the world's securities transactions
- Provides LAN-based carrier communications for 18 million people
- Ships approximately 1 million printers per week





## Partnerships and alliances Leveraging the best of the industry



August 2, 2005

## **HP** in Financial Services

- Powers 130+ exchanges, including 18 of the world's largest
- Supports 95% of the world's exchange transactions
- HP is a leader in handling card transactions and electronic funds transfers
- Leading player in retail banking delivery channels and core banking







securities transactions

credit card transactions

> EFT networks



## Banks who have embraced HP Solutions, Services and Technology





August 2, 2005

# Decisions

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## Rationale for change

- Customers
- Employees
- Cost structure
- Operating model



## Our opportunity

- Grow profitable market share
- Successful, financially healthy company for long-term
- Employees have pride working at HP
- Loyal customers
- Increased investor confidence



## Our objective

- A critical step toward realizing HP's full potential and build successful, financially healthy company
  - Create a simpler operating model with clear accountability
  - Create a competitive cost structure
  - Improve our go-to-market efforts



## HP operating model

Imaging and Printing Group	Personal Systems Group	Technology Solutions Group	
IPG	PSG	TSG	<ul> <li>Accountability</li> </ul>
Regions (Consumer)	Regions (SMB)	Regions (Enterprise)	<ul> <li>Simplicity &amp; flexibility</li> </ul>
IT			<ul> <li>Competitive alignment</li> </ul>
Finance and Administration			
Human Resources/Workforce Development			
Marketing			Customer focus
Strategy and Technology			
	Legal		
	Operations		



## HP organization



### Americas Region Technology Solutions Group





#### \* Includes software

## HP ... a company like no other Innovation, Collaboration, Execution

- Commitment to customers
- Collaboration with partners
- Character and capability
- Leveraging our size, scope and scale to serve a broad spectrum of customers
- Focused innovation that enhances industry standard building blocks
- Power of the portfolio breadth and depth
- R&D investments from HP and industry leading partners
- Global citizenship





## Our commitment to customers

 As the needs of people, communities, governments and businesses evolve, HP will continue to innovate, collaborate and execute to serve them.







